

Photo Release

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Pag-IBIG Fund President and CEO Atty. Darlene Marie B. Berberabe (second from right) and Tanauan City Administrator Atty. Herminigildo G. Trinidad, Jr. (leftmost) led the ribbon cutting and inaugural ceremonies of the Pag-IBIG Fund Lipa Branch. With them were (from left): Pag-IBIG Fund's Deputy CEO Ophelia L. dela Cerna and Lipa Branch Head Angelina N. Mojares; 3MJ Building owner Mr. Melchor R. Olan; and Pag-IBIG Fund Vice President Pedro G. Darauay.

Pag-IBIG Fund inaugurates Lipa City branch

Pag-IBIG Fund recently inaugurated its Lipa Branch, with President and CEO Atty. Darlene Marie B. Berberabe leading the ceremonies. The 390 sq.m. office is located at the 2nd floor of 3MJ Building, Barangay Marawoy, Lipa City. It is headed by Ms. Angelina N. Mojares and

serves members and employers in Balete, Cuenca, Malvar, Mataas na Kahoy, Sto. Tomas, Talisay, Tanauan City, Padre Garcia, Rosario, San Juan, and the whole 6th district of Lipa City.

"We are not only expanding in Metro Manila, but also in key cities in the country so that we can bring our programs and services closer to more members. Our new Pag-IBIG Chairman of the Board of Trustees and of the Housing and Urban Development Coordinating Council (HUDCC), Atty. Chito M. Cruz, has shown support in this initiative. He was pleased that we have put importance on the time, comfort, and convenience of our 15.8 million members," Atty. Berberabe said.

The Lipa branch features the new office look of Pag-IBIG Fund, with a more comfortable ambience, tasteful design, lighting, and furniture, and a good use of space in a professional office manned by professional staff. Atty. Berberabe added, "It's like traveling to another country where the airport is the entry point. What we see or experience in the first direct contact gives us our first impression of the kind of experience that we can expect while in that country. Our clients say that the new lay-out depicts the spirit of good business and positive vibes."

Services offered by Pag-IBIG Lipa Branch include receiving of membership contribution from employers, individual payors, and self-employed members, as well as members' savings under the Modified Pag-IBIG 2 Program. Member-borrowers can update their housing loan or short-term loan amortization payments and file their applications for membership, housing, multi-purpose (MPL), and calamity loans (CL). It also releases MPL and CL proceeds through Pag-IBIG Citi Prepaid Card or LANDBANK Cash Card, issues member's identification (MID) / transaction card and members' statement of accumulated value (MSAV), and facilitates transfer of members' records and loan details.

To date, Pag-IBIG has eight branches in Southern Tagalog and serves 760,000 members in the area. (JRS/Faye)