

Photo Release



Top photo show (l-r): Pag-IBIG Fund's Binondo Branch Head Emmanuel Zosimo G. Orcine, President & CEO Atty. Darlene Marie B. Berberabe, Deputy CEO Ophelia L. dela Cerna, and Quezon Avenue Branch Head Maelyn P. Alejandro; Philippine Chinese Business Club's Secretary General Cynthia Go and Vice President Greg Tamlinco; Pag-IBIG Fund's Manila Branch Manager Melba Flor M. Badilla, and Lucky Chinatown Mall's Senior Mall Manager Michael Lao. Lower photo shows the cozy and spacious waiting area and frontliners' desks at the Pag-IBIG Binondo Branch.

Pag-IBIG opens branch at Lucky Chinatown Mall in Binondo, Manila

Pag-IBIG Fund formally inaugurated its Binondo Branch to serve more members and employers in the city of Manila. Pag-IBIG President and Chief Executive Officer, Atty. Darlene Marie B. Berberabe, led the inaugural ceremony at the 3rd floor of the Lucky Chinatown City Place Square, Building B, located at Calle Felipe corner La Chambre Street near Binondo Church. The new Pag-IBIG office covers 297 barangays of Binondo, Tondo, and San Nicolas areas.

“Our Pag-IBIG Chairman of the Board of Trustees, Vice President Jejomar C. Binay, reminded us to put importance on clients’ time, comfort, and convenience of our 14.8 million-strong members. We have implemented reforms not only on our programs, but on our services and physical appearance of our branches as well. It is important for our members to feel the professionalism and integrity when transacting with us,” Atty. Berberabe said.

The new branch is one of two branches that now feature the new office look of Pag-IBIG Fund, with a more comfortable ambience, tasteful design, lighting and

furniture, and a good use of space in a professional office manned by professional staff. "It's like traveling to another country where the airport is the entry point. What we see or experience in the first direct contact gives us our first impression of the kind of experience that we can expect while in that country," Atty. Berberabe added.

The Pag-IBIG Binondo Branch is the first government office to open in Lucky Chinatown Mall, has a membership base of 98,418, and serves around 4,400 employers. Mr. Emmanuel Zosimo G. Orcine heads the 553 square meter office manned by eight other employees.

Services offered by Pag-IBIG Binondo Branch include receiving of membership contribution obligations from employers, individual payors, and self-employed members, as well as members' savings under the Modified Pag-IBIG 2 Program. Member-borrowers can update their housing loan or short-term loan amortization payments and file their applications for membership, housing, multi-purpose (MPL), and calamity loans (CL). It also releases MPL and CL proceeds through Pag-IBIG Citi Prepaid Card or Land Bank Cash Card, issues member's identification (MID)/transaction card and members' statement of accumulated value (MSAV), and facilitates transfer of members' records and loan details.

To date, Pag-IBIG has 76 branches nationwide, 18 of which are in Metro Manila. It hopes to have 117 branches by the end of this year.

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