

Philippine Quill Awards 2014
Press Release
(Pag-IBIG Fund, 17 March 2015)

Pag-IBIG wins awards for excellence in communication at the Philippine Quill Awards

Two of Pag-IBIG's programs were conferred awards by the International Association of Business Communicators (IABC) Philippines at the 13th Philippine Quill Awards, the country's most prestigious and comprehensive awards in business communication, held last March 9, 2015 at the Crowne Plaza Galleria Manila, Quezon City.

The Pag-IBIG Fund Needs Matching Program – Employee Village was accorded an Award of Excellence for the category Corporate Social Responsibility. The Pag-IBIG Fund OFW Center was given an Award of Merit for the category Customer Relations. Both programs were entered under the Communication Management Division.

“We at Pag-IBIG have been working hard to blaze the trail for the professionalization of government service - to commit to excellent output in all our programs to ensure the best possible service to our members, and the year 2014 saw the just fruits of our labor coming into fruition. But more than the numbers confirming our robust financial standing, the validation through recognition by prestigious third party entities like IABC Philippines confirms that the rest of the Philippines commends the reforms we have been implementing and recognizes our humble contribution to nation-building,” said Atty. Darlene Marie B. Berberabe, Pag-IBIG Fund President and Chief Executive Officer.

Pag-IBIG Fund Needs Matching Program – Employee Village

The Employee Village is a collaboration between Pag-IBIG Fund, which provides housing finance to end-users at lower than market cost, Hanjin Heavy Industries and Construction Company Philippines, the employer which provided the land, along with the borrowers/end-users among its employee-beneficiaries, and Fiesta Communities, which developed the land and built the housing units.

It is Pag-IBIG's pilot Needs Matching project, located in Castillejos, Zambales.

Pag-IBIG Fund OFW Center

The Pag-IBIG Fund OFW Center is a one-stop shop that provides an integrated delivery of services and benefits to our member overseas Filipino workers (OFW). It is located at the 6/F Justine Bldg., 317 Sen. Gil Puyat Ave., Makati City. In 2014, the Center served 120,000 OFW-members.

Services offered at the Center to OFW members include the following: Membership Registration, Collection of Members' Savings and Loan Payments, Verification of Members' Records, Issuance of Statement of Savings and Transaction Cards, Acceptance, Processing, and Release of Short-Term Loans (Multi-Purpose Loans or MPL and Calamity Loans or CL), Acceptance, Processing, and Release of Provident Benefit Claims, Acceptance and Initial Review of Housing Loan Applications, Home Matching for Prospective Housing Loan Borrowers, Investment Center for Special Savings or Investment Products, like the Modified Pag-IBIG 2 Program, and Issuance of Overseas Employment Certificate (OEC).

Pag-IBIG Fund and Quill Awards

“The prestigious Quill Awards, which were traditionally conferred on the best private sector companies for their innovative programs, have now been conferred on Pag-IBIG thrice. At the 12th Philippine Quill Awards in 2013, our “I Do. I Do. Araw ng Pag-IBIG” received an Award of Merit under the Communication Management Division, category Government Communications Program. Pag-IBIG was the lone and first awardee for the said category,” Atty. Berberabe added.

According to the IABC Philippines president Kane Errol Choa, the awardees represent the best of the field this year, which has once again risen in number compared to the previous year. There was a 59 percent increase in the number of Quill entries, showing that more organizations are taking communication more seriously as a business strategy.

The Philippine Quill Awards is organized by the IABC Philippines, the first chapter outside North America of the international IABC, a global network of around 15,500 business communicators in 80 countries. (End)