

Pag-IBIG Fund strengthens presence in NCR, expands in Marikina

Pag-IBIG Fund has opened its Marikina Branch to serve more than 50,000 members and 2,000 employers situated in Barangka, Concepcion Uno, Concepcion Dos, Calumpang, Fortune, Industrial Valley Complex, Jesus dela Pena, Malanday, Marikina Heights, Nangka, Parang, San Roque, Sta. Elena, Sto. Nino, Tanong, and Tumana. The new office is located at the 2nd Floor Graceland Plaza, Sta. Teresita Village, JP Rizal, Lamuan in Barangay Malanday, on the same floor with the Social Security System (SSS) branch office. It is manned by 23 personnel, led by Branch Head Lalaine Yang.

Services offered include issuance of membership identification (MID) number, online membership registration assistance, provident benefit claims, and receiving of monthly membership contributions and members' savings under the Modified Pag-IBIG 2 Program. The transfer of member's records & loan details can also be accomplished here. Members who have availed of the multi-purpose loan and calamity loan can claim their proceeds through Pag-IBIG Citi Prepaid Card or LANDBANK Cash Card.

"We are bringing Pag-IBIG services closer to more members in Metro Manila. Before, our clients from Marikina would go to our Cubao Branch just to transact or avail of our programs. Now that we have opened the doors of our Marikina Branch, they won't have to commute far and brave the traffic just to utilize the benefits. We serve an average of 250 clients daily in our new branch," said Pag-IBIG Fund Deputy Chief Executive Officer Ophelia L. dela Cerna.

According to Ms. dela Cerna, members can also apply for the Pag-IBIG Loyalty Card at this branch. "Through the Loyalty Card, members can enjoy privileges and discounts from our partner-establishments nationwide such as schools, hospitals, restaurants, and merchants, among others," she added.

To date, there are 24 Pag-IBIG branches in the NCR serving 6.7 million members in the area. From 38 branches in 2010, Pag-IBIG now has 114 branches nationwide to serve almost 17 million members. The newer branches feature the "one look" that Pag-IBIG has been implementing to provide convenience and better experience to our members when they transact with government. (end)