

Photo Release



**Pag-IBIG Fund teams up with CW Home Depot, its 200<sup>th</sup> Loyalty Card partner.**

Pag-IBIG Fund entered into an agreement with CW Home Depot, the agency's 200<sup>th</sup> partner-establishment in its Loyalty Card program. The Memorandum of Agreement was signed by Pag-IBIG's Deputy Chief Executive Officer (CEO) Alexander Hilario G. Aguilar (3<sup>rd</sup> from left) and CW Home Depot's President Napoleon Co (4<sup>th</sup> from left), with the following as witnesses (from left): Pag-IBIG's Area Head Perlacita A. Roldan and Loyalty Card Unit Head Sally C. Banal, and CW Home Depot's Managing Director Ferdinand G. Co and Communication and Events Manager Analyne Bermudez. CW Home Depot is a one-stop shop specializing in home building, finishing, and furnishing products. It will give 5% discount for every P30,000 worth of purchases and hold special sales with 10% discount for Pag-IBIG Loyalty Card holders, which now number 4 million. Pag-IBIG CEO Acmad Rizaldy P. Moti encourages the Fund's members to get the Loyalty Card, saying that *"Aside from providing social protection to our members, as directed by President Rodrigo Roa Duterte and supported by Pag-IBIG Board and Housing and Urban Development Coordinating Council Chairperson Eduardo D. del Rosario, we also add value to Pag-IBIG membership by partnering with establishments that give peso points and discounts on medicine, tuition, fuel, and food, among others."* (END)